

2021 CFLCA Sponsorship Opportunities

Annual Platinum \$ 18,000
Your company name and logo placed on CFLCA banner and at CFLCA events (excluding special presentations)
CFLCA membership roster (excludes e-mail addresses)
Complimentary registrations to CFLCA events (4 x Ag Labor Forums, 2 x legislative events, and 2 x webinars/seminars)
Platinum sponsor recognition and benefits at CFLCA conferences including exhibit space, premium logo placement and 2 x 30 second messaging video
Logo on front page of CFLCA website, on all educational program marketing webpages, in program confirmation correspondence letters, in Annual Impact Report, and on weekly e-blasts (English and Spanish)
Receipt of biweekly e-blasts
Annual Sustaining Membership in CFLCA
Attractive sponsorship display plaque for your office
2 x Update highlights per year
Introduction of key speaker at conferences
Invitation to attend Washington DC lobbying event (Fall 2021)
Full page marketing flyer sent w/ Annual Impact Report

Annual Gold - \$10,000
Your company name and logo placed on CFLCA banner and at CFLCA events (excluding special presentations)
CFLCA Membership roster (excludes e-mail addresses)
Complimentary registrations to CFLCA events (2 x Ag Labor Forums and 1 x webinars/seminars)
Gold sponsor recognition and benefits at CFLCA conferences including exhibit space, logo placement and 1 x 30 second messaging video.
Logo on front page of CFLCA website, on all program marketing webpages, in program confirmation correspondence letters, in Annual Impact Report, and on weekly e-blasts (English and Spanish)
Receipt of biweekly e-blasts
Annual Associate Membership in CFLCA
Attractive sponsorship display plaque for your office
1 x <i>Update</i> highlights per year

Annual Silver - \$ 5,000
Your company name placed on CFLCA banner and at CFLCA events (excluding special presentations)
CFLCA Membership roster (excludes e-mail addresses)
Complimentary registrations to CFLCA events (1 x Ag Labor Forums)
Silver sponsor recognition and benefits at both CFLCA conferences including exhibit table and highlighted logo placement
Logo on front page of CFLCA website, in all class marketing materials, CFLCA program confirmation correspondence letters, in Annual Impact Report and on weekly e-blasts
Receipt of biweekly e-blasts



In-Person 9-hour Seminars
Per location -- \$800 CFLCA Members/\$1,000 Non-members
Two exhibit personnel registrations
Premium exhibit table space provided
Recognition of sponsorship during lunch break
Logo recognition on event registration webpage and attendee confirmation e-mail

E-mail Blast (Update) Sponsorship
\$500 CFLCA Members -- \$700 Non-members
One-week distribution (English and Spanish distributions)
2 paragraph product highlight including link, email and photo
First come-first served
7-day mini "ad" placement on top front of CFLCA website homepage (1 photo and 112 characters of text)

CFLCA Ag Labor Forum Sponsorships
Coming Soon