

CFLCA Virtual Ag Labor Forum Exhibitor Overview

Virtual Lobby

Carousel rotates logos every five seconds and links to sponsor webpage.

The **Exhibit Hall** is accessible through the main menu.

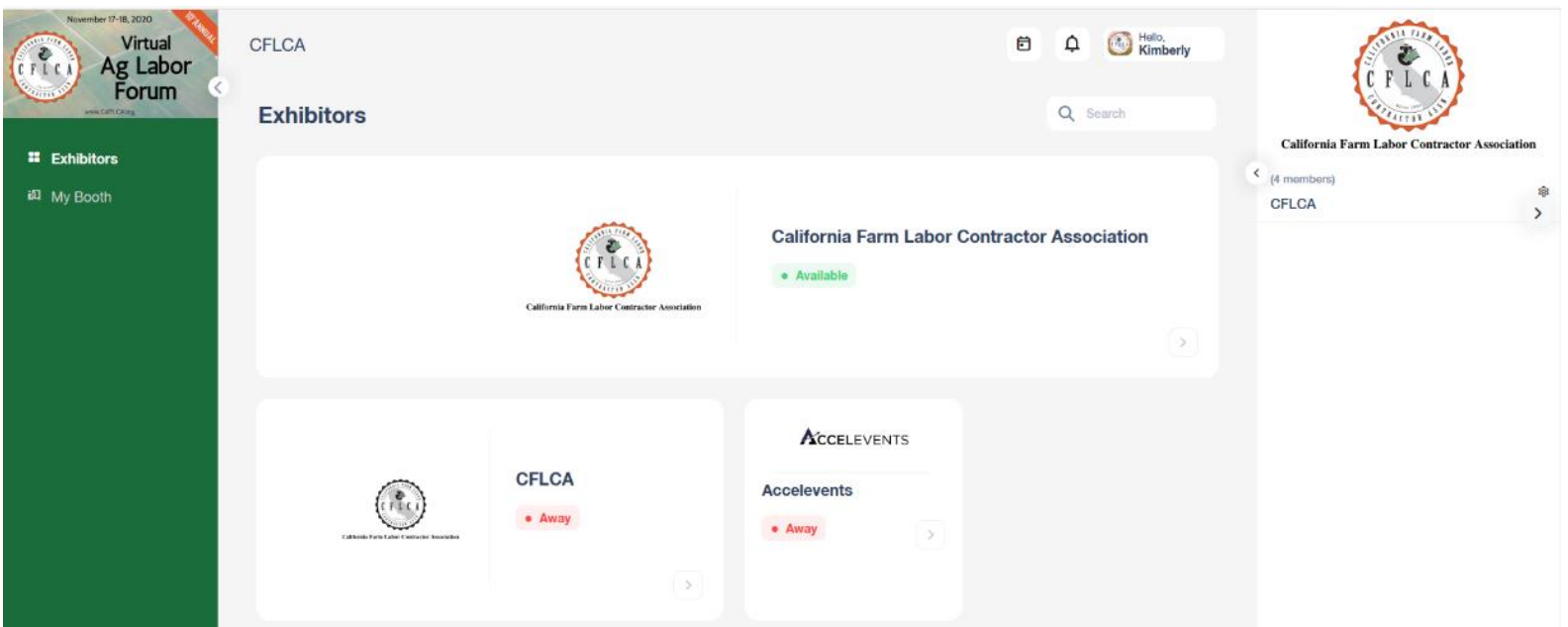


Exhibit Hall

Booth ads are arranged by size (large, medium, small) then alphabetically.

The Carousel rotates logos every 5 seconds.

Booth ads display when a representative is available in the booth (for text chat and/or live stream video).



Inside Booth

All Booths Include: logo; company description; static video; document sharing/links; booth representative in-platform contact.
Medium & Large Booths feature live text chat and streaming video where attendees can interact with booth representatives.

The screenshot shows a virtual booth for the California Farm Labor Contractor Association (CFLCA) within a 'Virtual Ag Labor Forum'. On the left is a green navigation sidebar with options: Lobby, Sessions, Workshops, Exhibitors, People, My Booth, and Logout. The main content area is titled 'CFLCA' and features a video player for 'CFLCA Scholarship Fund' with the text 'A few words from our cherished scholarship recipients...'. Below the video is a 'Request a meeting' button, a 'Documents & Links' section with a PDF and a website link, and a 'Company Representatives' section listing 'Jan Whitney'. A chat window on the right shows a message from 'Kimberly Clark [Organizer]' and a 'Type your message' input field. The top right corner shows a user profile for 'Hello, Kimberly' and a status indicator 'Away'.

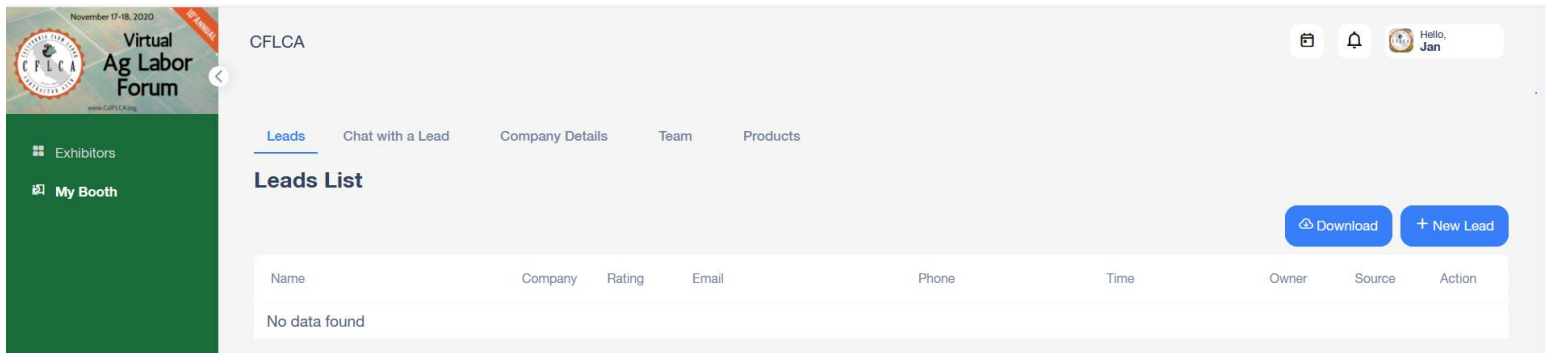
Company Details Tab View

(additional tabs may be added and customized e.g. special offers)

This screenshot shows the 'Company Details' tab view for the CFLCA booth. The navigation sidebar is visible on the left. The main content area has tabs for 'Video' and 'Company Details', with 'Company Details' selected. The text reads: 'We're here to help! From mandated safety education to advocacy and labor practice assessments, CFLCA supports you and your unique needs to run a successful and safe labor operation. We provide invaluable services and benefits to farm labor contractors, growers and affiliated organizations who serve the agriculture industry.' Below this is a 'Request a meeting' button, a 'Documents & Links' section with a PDF and a website link, and a 'Company Representatives' section listing 'Jan Whitney'. A chat window on the right contains the text 'all here in the booth chat.' and a 'Type your message' input field.

Generating Leads

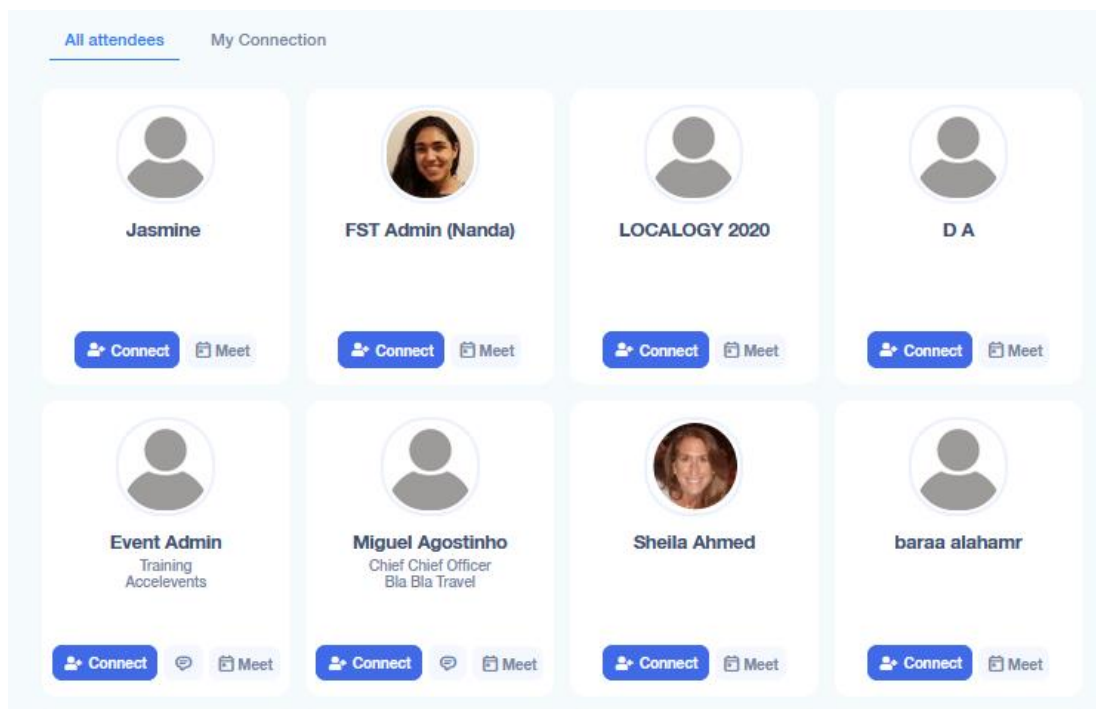
Medium & Large Booths can automatically view leads from attendees that click on downloads or links uploaded to the booth. Large Booths have access to leads from attendees that view the booth (through CFLCA staff).



The screenshot shows the CFLCA Virtual Ag Labor Forum interface. The top navigation bar includes "Leads", "Chat with a Lead", "Company Details", "Team", and "Products". The "Leads List" section is active, displaying a table with columns: Name, Company, Rating, Email, Phone, Time, Owner, Source, and Action. The table currently shows "No data found". There are "Download" and "+ New Lead" buttons in the top right corner of the table area. The left sidebar contains "Exhibitors" and "My Booth" options. The top right corner shows a user profile for "Hello, Jan".

Follow up on leads by accessing the Attendee listing in the platform

Note that you must have be a Forum Registrant to have full access this and other platform features.



The screenshot shows the "All attendees" section of the platform. It displays a grid of attendee profiles, each with a profile picture, name, and role. Below each profile are "Connect" and "Meet" buttons. The attendees listed are:

- Jasmine
- FST Admin (Nanda)
- LOCALOGY 2020
- D A
- Event Admin (Training Aceevents)
- Miguel Agostinho (Chief Chief Officer, Bla Bla Travel)
- Sheila Ahmed
- baraa alahamr

Sponsoring a Session

Logo will appear in carousel and on sponsor tab below the session video.

The screenshot shows a virtual conference interface. On the left is a blue navigation menu with options: Lobby, Stage, Sessions, Workshops, Expo, People, and My Booth. The main content area features a video player for a 'Keynote Session'. Below the video, there are tabs for 'Sponsoring Company', 'Session Details', and 'Speakers'. The 'Sponsoring Company' tab is active, displaying the 'Legal Sea Foods' logo and name. To the right of the video player is a chat window with a 'Chat' tab, showing a message: 'This chat has been closed to attendees'. The 'Legal Sea Foods' logo is also visible in the top right corner of the interface.



CFLCA Virtual Ag Labor Forum -- Sponsor/Exhibitor Opportunities

November 17-18, 2020

	Forum Registrations	Booth Reps	Advance Registration List	Logo in Lobby	Logo in Sessions ¹	Introduce a Session ¹	Logo & Link on Website & Materials	Name only on Website & Materials	Exhibit Booth Ad	Live Chat	Leads from Downloads & Links	Leads from Booth Views	Live Stream Video ²
Platinum \$2,000	4	2	◇	◇	◇	◇	◇		Large	◇	◇	◇	◇
Gold \$1,250	2	2	◇	◇	◇		◇		Medium	◇	◇		◇
Silver \$800	1	2		◇	◇			◇	Small				
Exhibitor \$400		1							Small				

¹ Non-sponsored/exclusive sessions only. Available on a first-come, first-served basis.

² No additional cost if using Zoom. Additional \$99/day for in-platform streaming with lead capture.

All Exhibit Booths are listed by size (then alphabetically). Includes: static video; document sharing/links; company description; logo; booth rep(s) in-platform contact.

Add on Opportunities for Sponsors

Sponsor & Introduce a Session +\$500	Coffee with.... +\$1,000
Exclusive logo in session. Available on a first-come, first-served basis.	Designed by sponsor with CFLCA input & approval. Exclusive logo in session. Includes advance registration list and option to send invites through CFLCA.

For more information on CFLCA Virtual Ag Labor Forum Sponsorship and Exhibitor opportunities contact:

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